



34 countries
25 mobile operators
350M subscribers

CORE COMPETENCIES:

- Telco
- Smart cities
- Security & Public Safety
- Road Asset Management
- Tourism
- Transport

AWARDS AND RECOGNITIONS:

- GSMA's Global Mobile Award in Best Technology category 2014
- Most Employee and Family Friendly Company 2011

CUSTOMER PORTFOLIO:

- Ericsson
- Google
- European Space Agency
- O2
- MTN
- Etisalat
- Mobily
- América Móvil
- Orange
- etc.

Founded: 1990
Employees: 70

Want to know more?

reach-u@reach-u.com
+372 738 7300
www.reach-u.com

BUSINESS OVERVIEW:

Reach-U combines the experience in digital cartography, GIS solutions, data analytics and agile, ISO-certified software development. We provide our clients with complete services starting from policy definition until the solution delivery based on our global experience.

SOLUTIONS/SERVICES:

Telecoms

Our solutions improve customer experience and service assurance, implement customer need-based marketing and enable new revenue streams through monetization.

Tourism

Attracting, guiding and understanding tourists' behaviour by offering them a unique experience, collecting real-time statistics and earning additional revenues.

Smart Cities

Smart Cities need smart decisions! Reach-U analytical tools provide accurate and real-time information for public transport, traffic management and urban space planning.

Security & Public Safety

Reach-U security solutions' portfolio helps to prevent crime and increases public safety making the country more attractive for tourists and investors.

Road Asset Management

Save time and money by observing road conditions, performing measurements and estimating budget without leaving the office.

Location Intelligence

Our award-winning analytical tools enable users to fight poverty, rise the quality of education, reduce inequality, and increase the sustainability of the overall socio-economic development.

