



**34 countries**  
**25 mobile operators**  
**350M subscribers**

#### CORE COMPETENCIES:

- Telco
- Smart cities
- Security & Public Safety
- Road Asset Management
- Tourism
- Transport

#### AWARDS AND RECOGNITIONS:

- GSMA's Global Mobile Award in Best Technology category 2014
- Most Employee and Family Friendly Company 2011

#### CUSTOMER PORTFOLIO:

- Ericsson
- Google
- European Space Agency
- O2
- MTN
- Etisalat
- Mobily
- América Móvil
- Orange
- etc.

Founded: 1990  
Employees: 70

#### Want to know more?

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## BUSINESS OVERVIEW:

Reach-U combines the experience in digital cartography, GIS solutions, data analytics and agile, ISO-certified software development. We provide our clients with complete services starting from policy definition until the solution delivery based on our global experience.

#### SOLUTIONS/SERVICES:

##### Telecoms

Our solutions improve customer experience and service assurance, implement customer need-based marketing and enable new revenue streams through monetization.

##### Tourism

Attracting, guiding and understanding tourists' behaviour by offering them a unique experience, collecting real-time statistics and earning additional revenues.

##### Smart Cities

Smart Cities need smart decisions! Reach-U analytical tools provide accurate and real-time information for public transport, traffic management and urban space planning.

##### Security & Public Safety

Reach-U security solutions' portfolio helps to prevent crime and increases public safety making the country more attractive for tourists and investors.

##### Road Asset Management

Save time and money by observing road conditions, performing measurements and estimating budget without leaving the office.

##### Location Intelligence

Our award-winning analytical tools enable users to fight poverty, rise the quality of education, reduce inequality, and increase the sustainability of the overall socio-economic development.

