grow your business with efficient e-solutions

Did you know?
Crashing once in the digital channel requires 8 new positive experiences to restore your web client's faith.

Contact

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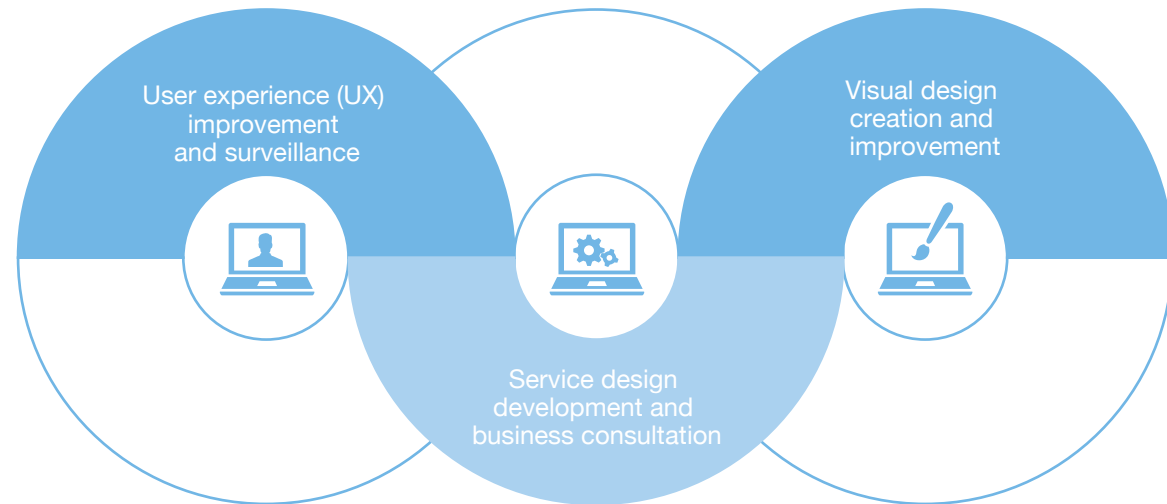Kaido Heinsalu
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experience design

TietoEVRY Experience Design service consists of 3 components:

User experience (UX) improvement and surveillance

Visual design creation and improvement

Service design development and business consultation

TietoEVRY Experience design service permits:
- making choices which support your business aims — before developing anything we analyse your business processes to determine if and what type of e-solutions your business requires
- improving client satisfaction — your web store or e-service functions seamlessly and logically
- Increasing sales - the buyer finds what (s)he needs and the sales process runs smoothly
- saving money — before an extensive web development we create a prototype that helps find the solution's weaknesses

Service target group:
- all web store and e-service solution providers:
Web stores and self-service environments.

Main problems of web stores we solve:
- some goods categories do not sell as well on the web as in the physical store
- client gets stuck too long in certain parts of the web store
- we analyse the shopping cart of loyal customers to ensure the customer finds all repeat purchases in the web store too

TietoEVRY's latest references:
- Oras Group web stores' product info management
- the largest fashion store in the Nordic countries - Nelly.com