

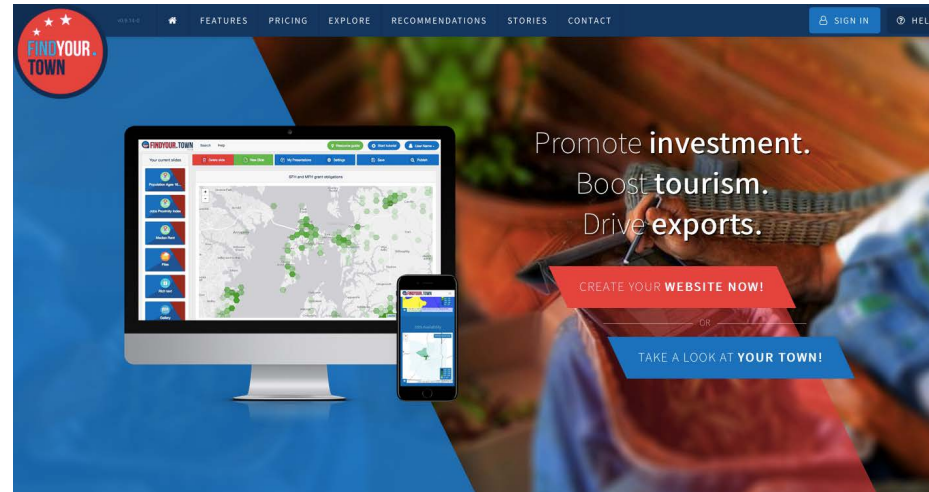
# site promotion

Datel's unique technology helps you create fabulous web content by combining your story with real-time data from official sources and social media.

Software platform for White House initiative "The Opportunity Project" [www.FindYour.town](http://www.FindYour.town)

attract more businesses,  
more foreign investment,  
more qualified specialists,  
and beyond

We just want all the world to know how fabulous our county, city, neighborhood is and how great we are. But it's often hard to get people to notice — and even if they do, they probably won't believe us!



## Key benefits:

- you can tell your story by creating attractive, and intuitive web content and modify it swiftly
- integrating data from state resources not only enhances your message, but helps create new value chains with both businesses and governments
- for state agencies it is an excellent instrument for demonstrating their achievements in an intuitive and convincing form. Most people won't read 200+ pages of PDF reports in the year 2018.

## Under the hood:

- we integrate live data from different sources and visualize it in the form of intuitive electronic maps and animations
- using cloud hosting, we provide tailor-made solutions and easy assistance, wherever you are
- mobile access - naturally!

## References:

**FindYour.town** — Datel has developed a software platform for President Obama's initiative called "The Opportunity Project", which can be used by local communities to tell their own stories.

**Site selector tool** — Local Inbound Investment Visualization Asset LIIVA is designed to highlight what makes your location a fantastic proposition to foreign and domestic investors.

**Estonia's official tourist information website**, [visitestonia.com](http://visitestonia.com), includes all the information necessary to plan and enjoy your time in Estonia, from where to stay and how to plan your route to cool facts about the history and culture.

## Contact

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