

innovation  
does not need  
to be expensive

# public transport as ridesharing

We have developed a solution for public transportation services using the **ridesharing** model to cater for transportation needs in rural areas, where the market does not function. Our platform integrates different actors in the service cycle, such as residents, drivers and municipalities. It enables flexible order management and social use of public funds for different individual segments like the elderly, children, the disabled, and disadvantaged people.



#### Key benefits:

- Provides public transport where there is none or where it is very poor
- Door-to-door public transport
- Boosts employment in countryside
- Increased opportunities for vulnerable groups (retirees, people with disabilities, children, etc.)

#### Targets:

- Local governments
- Municipalities

#### Contact

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