

Digital Nation

„Digital transformation is not about following trends; it's about shaping tomorrow. With us, you get more than just a plan—you get a tailored strategy, world-class execution, and results that endure. We don't copy the past, we co-create the future together with you.“



Siim Sikkut

CEO of Digital Nation
Government Chief Information Officer
of Estonia 2017-2022

Want to know more?

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BUSINESS OVERVIEW

DIGITAL NATION

Digital Nation is a digital change advisory working with governments and organisations to build future-ready digital societies around the world. Our team brings together the latest hands-on experience from the Estonian government and from our ongoing work with governments across four continents. Our global expert pool hosts 150+ practitioners and partner agencies who have successfully led digital transformations in their governments. We don't just talk about transformation — we have lived it, breathed it and done it.

We intimately understand the complexities and challenges that modern governments face in driving digital transformation. We know how to make change truly take place and to make it last. Our ambition is to help you solve your toughest real-life puzzles to deliver lasting change, not sell you cookie-cutter gimmicks. We are not just another consultant — we are experts, who have walked in your shoes. We know the blind spots to watch out for and we see the full picture of what needs to be done.

Our services

- Strategy Creation — We help to set a shared vision and strategic focus which are ambitious, yet doable.
- Roadmap Creation — We help you to turn an overall strategy to actionable roadmap balancing quick wins and long-term success.
- Initiative Design — We help you design and plan out your key strategic programs.
- Pilot Program — We help you try out and launch rapidly your key strategic initiatives.
- Expert-as-a-Service — Our full global pool of experts is available for your teams on-demand as mentors and advisors.
- Delivery Assurance — We help you choose and oversee your delivery vendors to guarantee you get what you asked for.
- Rapid Review Mission — We come for a quick visit to offer first high-level advice & plan next steps.
- Deep dive tour to Estonia — We host you for an inspirational study trip to Estonia combined with workshops tackling your most urgent needs.
- Leadership Development Lab — We develop a competence model for your needs and design and execute programs for leadership development.

Our deepest expertise areas

- Digital Government Vision & Strategy
- Next Generation Digital Services
- Data Interoperability & Architecture
- Data Exchange & Governance
- Digital Identity
- AI in Government
- Government Cloud
- Cybersecurity
- Governance & Change Management

We have been working with governments and institutions in

- Africa: Egypt, Cote d'Ivoire, Kenya, Rwanda, Angola, Namibia
- Middle East: UAE, Saudi Arabia, Jordania, Qatar, Bahrein
- Europe: Moldova, Ukraine, Azerbaijan, United Kingdom
- Asia: Bangladesh, Pakistan, Thailand
- The Americas: Trinidad & Tobago, Jamaica
- Institutions: OECD, Smart Africa, GIZ

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